

TECHNOLOGY AND INNOVATION FOR GENDER EQUALITY

ACTION COALITION



We can make 2021 a landmark year for gender equality. But only if we all

#ACTFOREQUAL

Join us on social and **SPREAD THE CALL.**

BEIJING

+25

1995

CHANGING the WORLD for ALL WOMEN and GIRLS

ACCELERATING toward our SDGs!

AC LAUNCH

PARIS, FRANCE



The ACTION COALITIONS Journey

MOVING from WORDS to REAL, FUNDED, and GAME-CHANGING ACTIONS

MEXICONOW Kickoff

COMMITMENT MAKERS INVITED to JOIN ACs

COMMITMENTS

draft ACTIONS ANNOUNCED at IWD

#Act for Equal

2021

Continue ...

GENERATION EQUALITY



FRANCE UNW MEXICO

CO-HOSTS in PARTNERSHIP with CIVIL SOCIETY and YOUTH

2020

2,000+ LETTERS of INTEREST

GOVERNMENTS • CIVIL SOCIETY • YOUTH • PRIVATE SECTOR • INTERNATIONAL ORGANIZATIONS

95+

LEADERS SELECTED

AC

MULTI-STAKEHOLDER CO-CREATION PROCESS



DESIGN & SPRINTS

ACTION COALITION WORKSHOPS

ACTION COALITION ON **TECHNOLOGY AND INNOVATION FOR GENDER EQUALITY**

VISION

By 2026, women and girls in all their diversity have **equal opportunities** to safely and meaningfully **access, use, lead, and design technology and innovation** with freedom of expression, joy, and boundless potential.

We call for **collective responsibility**, especially from governments and corporations, to **develop bold gender-transformative actions** to widen innovation ecosystems, **embed transparency and accountability** in digital technology, and **expand inclusive digital economies**.



WHAT NEEDS TO CHANGE?

At 15 years of age, on average across OECD countries, **only 0.5% of girls wish to become ICT professionals**, compared to 5% of boys. Twice as many boys as girls expect to become engineers, scientists or architects.

(Source [OECD](#))

GENDER DIGITAL DIVIDE

IN LOW – AND MIDDLE-INCOME COUNTRIES:



54%

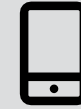
of women now use mobile internet.

But the gender gap remains substantial.

300M

fewer women than men access mobile internet

Women are



20% less likely

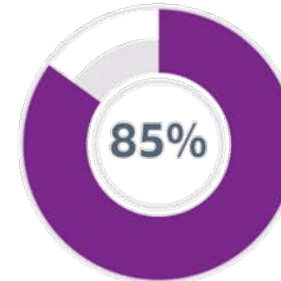
than men to own a smartphone



and in many countries have less autonomy and agency in smartphone acquisition

ON-LINE GBV

The overall prevalence of online violence against women globally is



Younger women are more likely to have personally experienced online violence.



45%
Generation Z and Millennials



31%
Generation X and Baby Boomers

38%

Personal:

Women who reported personal experiences with online violence

65%

Community:

Women who reported knowing other women who had been targeted online, from their personal and professional networks

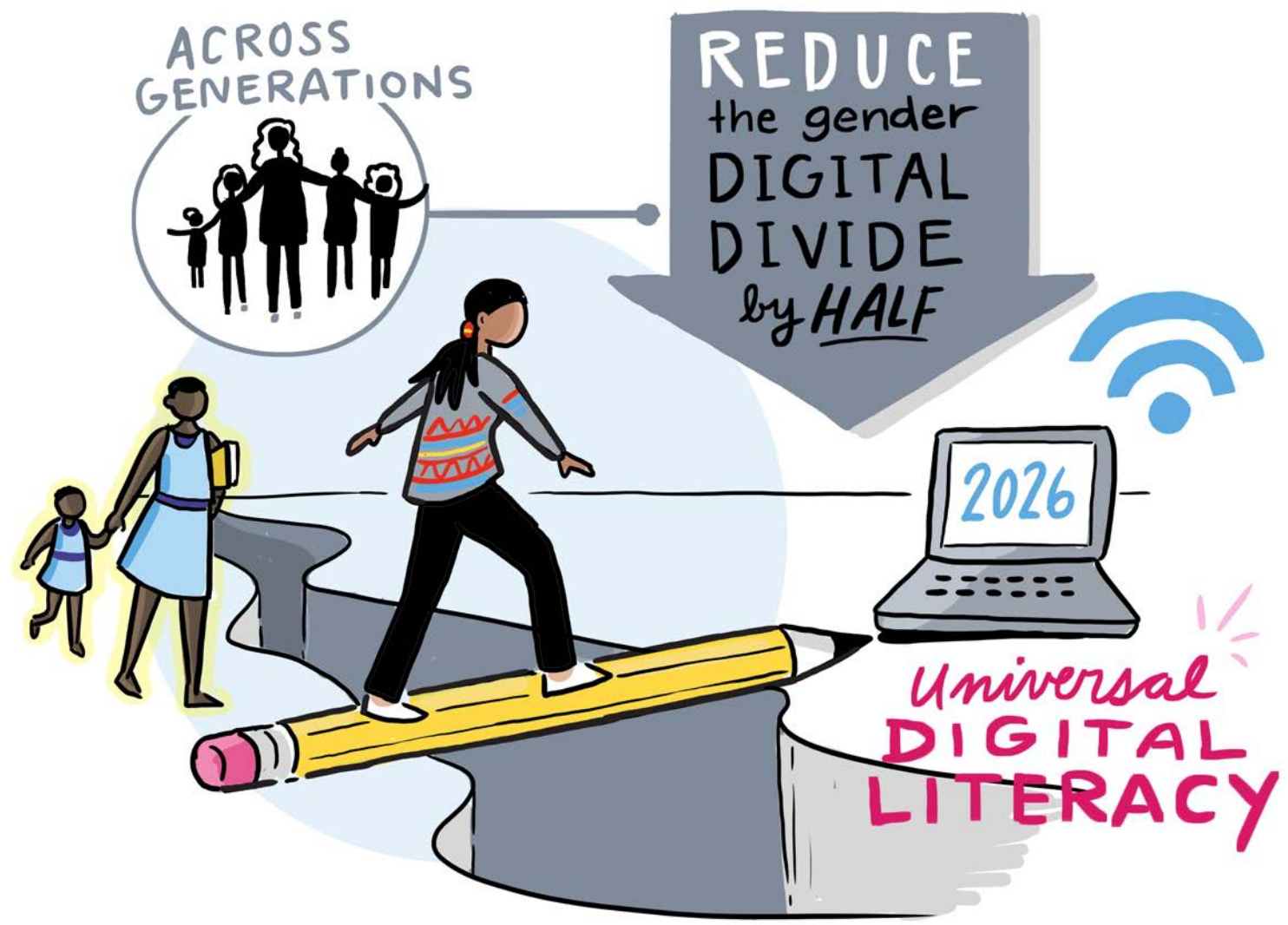
85%

Overall or witnessed:

Women who reported witnessing online violence against other women (including from outside their networks)

Source Jigsaw/The Economist

*prevalence was measured at three levels, all data pertains to the year between May 2019 to May 2020.



BRIDGE THE GENDER GAP IN DIGITAL ACCESS AND COMPETENCES

ACTION

By 2026, reduce by half the gender digital divide across generations by accelerating meaningful access to digital technologies and universal digital literacy.

TACTICS



Service Delivery:
Improve accessibility of digital services and learning tools



Financing:
Advance innovative financing for 21st century skills



Norms:
Address stereotypes

INVEST IN FEMINIST TECHNOLOGY AND INNOVATION

ACTION

By 2026, increase investments towards feminist technology and innovation by 50% to support women's leadership as innovators and better respond to women and girls' most pressing needs.

TACTICS



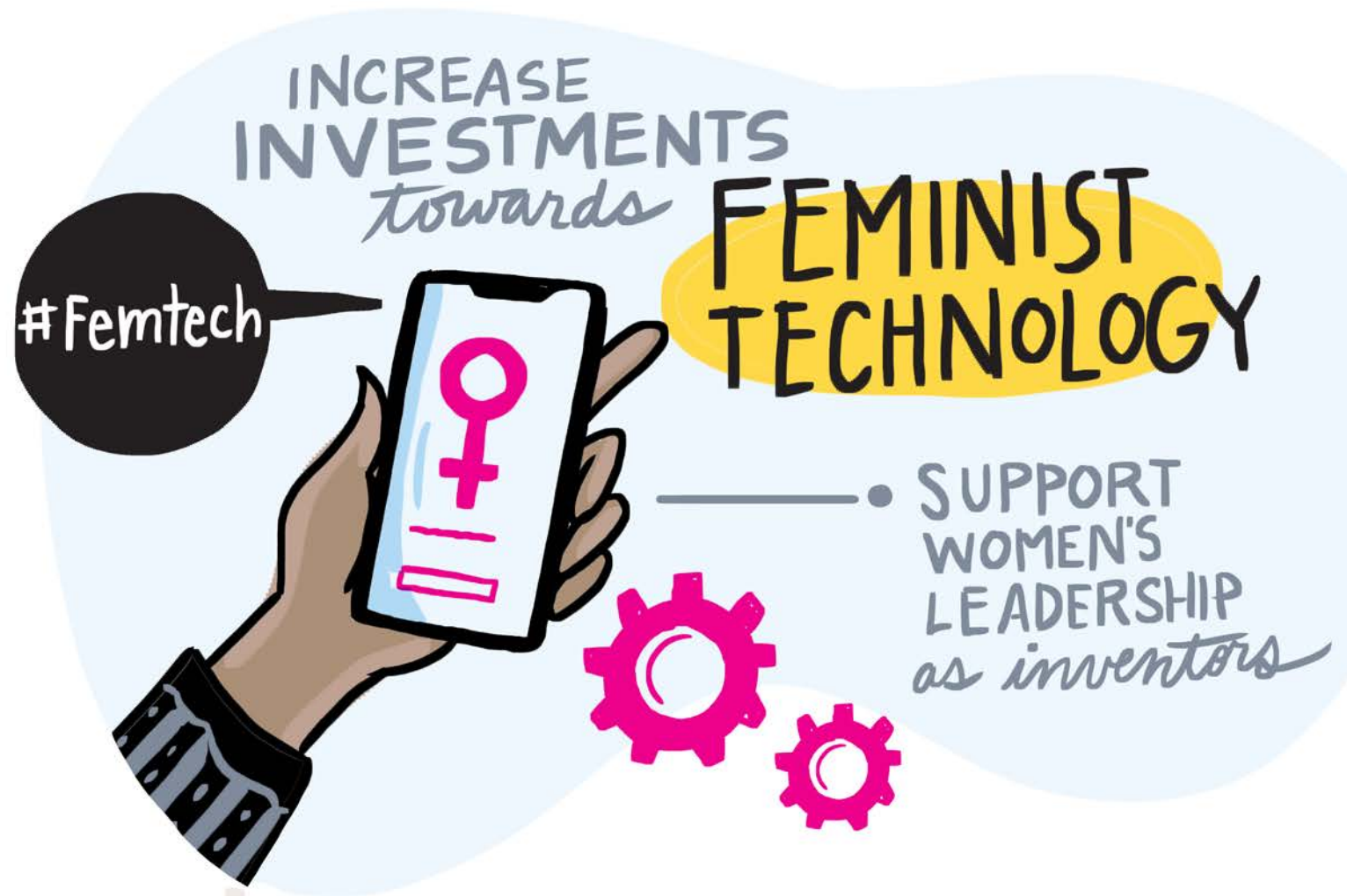
Service Delivery:
Invest in feminist innovation and tech

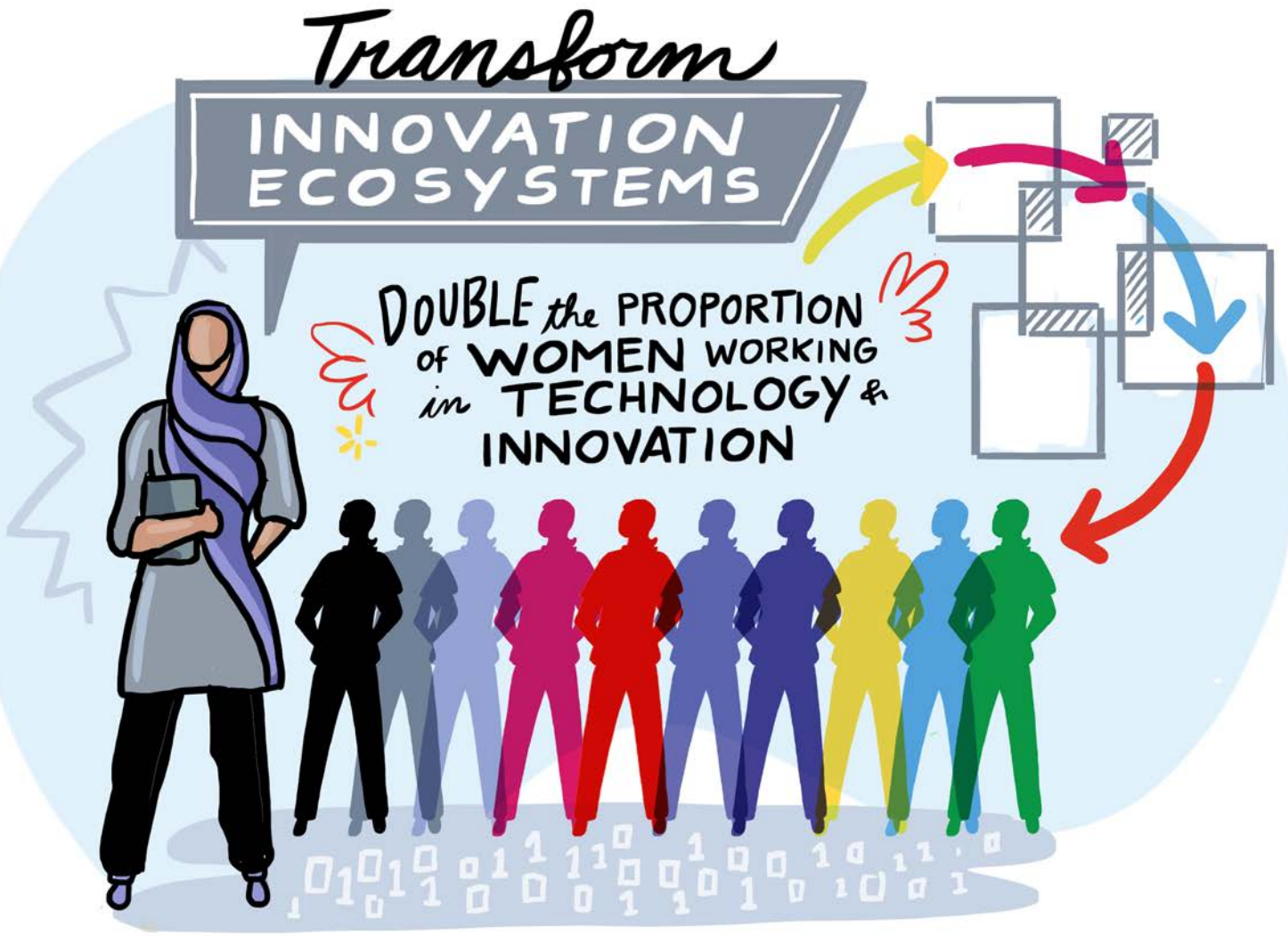


Laws & Policies:
Embed gender in innovation and tech development



Data & Accountability:
Leverage data science and accountability frameworks






BUILD INCLUSIVE, TRANSFORMATIVE AND ACCOUNTABLE INNOVATION ECOSYSTEMS

ACTION

By 2026, double the proportion of women working in technology and innovation by setting up new networks and benchmarks to transform innovation ecosystems.

TACTICS

 **Service Delivery:**
Create networks within digital/ innovation hubs

 **Data & Accountability:**
Measure inclusion and diversity in digital economies and societies

 **Laws & Policies:**
Boost women and girls' leadership and full participation

PREVENT AND ELIMINATE ONLINE AND TECH-FACILITATED GBV AND DISCRIMINATION

ACTION

By 2026, a majority of countries and tech companies demonstrate accountability by implementing policies and solutions against online and tech facilitated GBV and discrimination.

TACTICS



Service Delivery:
Design tools to better prevent, detect, respond and monitor



Laws & Policies:
Enhance legislation, law enforcement and restorative justice responses



Norms:
Demonstrate cultural change

PREVENT & ELIMINATE

ONLINE TECH-FACILITATED
GBV *and* DISCRIMINATION



HOW TO BECOME INVOLVED IN THE ACTION COALITIONS? **BECOME A COMMITMENT-MAKER!**



COMMITMENT MAKERS WILL:

Make bold and transformative commitments to one or several Action Coalitions

Play a catalytic role in supporting the implementation and monitoring of Actions

Mobilize other stakeholders around the Action Coalition theme and Blueprint



WHO CAN BECOME A COMMITMENT MAKER? EVERYONE!



Governments (Global South and North)

Private sector entities and philanthropic organizations

Youth-led organizations

Women's and feminist organizations, movements, and civil society actors (Global South and North)

UN agencies and other international or regional organizations

Other institutions (Media and local governments, etc.)



WHAT'S EXPECTED OF A COMMITMENT MAKER? MAKE A COMMITMENT!

Financial commitments

Advocacy commitments

Policy commitments

Programmatic commitments

COMMITMENTS SHOULD BE:

GAME-CHANGING

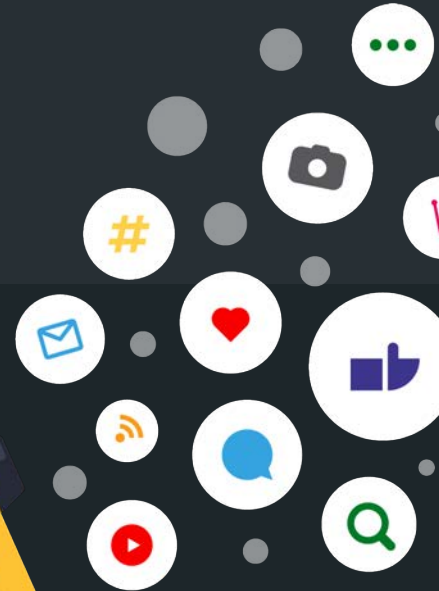
MEASURABLE

and ideally designed
WITH OTHER STAKEHOLDERS

Commitments should reflect the principles of the Action Coalitions: **Intersectional, feminist leadership and transformation**

THANK YOU

We can make 2021 a landmark year for gender equality. Join us on social and spread the call.



#GenerationEquality | #ActForEqual

#ForoGeneraciónIgualdad | #ActuemosPorLaIgualdad

#GénérationÉgalité | #EgalitéOnAgit